



## MAGDALENA KECK

MAGDALENA KECK INTERIOR DESIGN

Combining balanced comfort and subtle stimulation of the senses within contemporary interiors has been the design approach for five-year-old design studio, Magdalena Keck Interior Design. Magdalena Keck relies on her artistic background and patient, detail-oriented approach to help clients create homes that reflect their personalities and lifestyles. Her goal is to create spaces that “look and feel effortless and do not look staged.” She achieves this through careful layering of objects from different time periods and origins. Pieces are selected or designed with great care. Only what is needed and beautiful—nothing else—finds its place in the designer’s interiors.

Keck grew up and attended college in Poland, where she studied fine arts and painting. A visit to New York just prior to graduation inspired a new career direction in interior design. She soon relocated to the city and enrolled in the interior design program at the Fashion Institute of Technology. She worked her way through school, so that by the time she graduated, she had the knowledge and experience to establish her own practice. Keck’s background in fine arts has great influence on her work. “When I look

LEFT  
1960s Brazilian rosewood and cane table is paired with Edward Wormley dining chairs from the same era.  
Photograph by Jonathan Keck



at a space, I think of it as a piece of art,” she explains in her soft Polish accent. She focuses on color, light, texture, and composition.

Keck believes in keeping clients involved in the design process. Her collaborative, hands-on approach means she spends many hours talking and shopping with clients, and often becomes close with them. In doing so, Keck’s residential interiors display individuality as well as refinement.

In addition to residential designs, Magdalena Keck also creates interiors for restaurants and retail spaces. Her full-service capabilities extend beyond traditional design and decorating to include identity development, environmental graphics, visual merchandising, and custom furniture and fixtures. Creating everything from the décor to the menus ensures consistency. “I like going between residential and commercial design,” says Keck, explaining that while residential design is very emotional and intuitive—learning and incorporating each client’s personal preferences and habits—commercial design involves more utilitarian elements.



Keck is currently renovating a Frank Lloyd Wright-designed house in Westchester, NY. “I adore the fact that the structural materials are the decorative ones—brick, wood, concrete, and glass—and materials on the outside of the house are the same as on the interior.” One of Keck’s recommendations for all homeowners is to simplify. “Probably throw away 75% of things,” she half-jokes. Un-cluttering interiors is a sure way to make spaces appear clean and genuine. Keck’s streamlined designs have been published in Interior Design, VM+SD, and Kitchen and Bath Design News.

**ABOVE LEFT**  
Side table and detail of integrated white lacquer book shelves.  
*Photograph by Jonathan Keck*

**ABOVE RIGHT**  
The dark glossy Edward Wormley night table complements the softness of the wool and linen custom bed and luxurious silk rug.  
*Photograph by Jonathan Keck*

**FACING PAGE TOP**  
A Miró print is the focal point of the living room. Small scale, yet comfortable furniture is accented with the Grasshopper lamp by Greta Magnusson Grossman.  
*Photograph by Jonathan Keck*

**FACING PAGE BOTTOM**  
Stainless steel contrasts custom walnut cabinets and end grain butcher block. Wax and oil finishing brings out natural character of the wood.  
*Photograph by Jonathan Keck*

# Q & A

## MORE ABOUT MAGDALENA...

**WHAT COLOR BEST DESCRIBES YOU AND WHY?**  
Gray; it is understated, yet powerful, and can have unexpected effects.

**WHAT ONE ELEMENT OF STYLE OR PHILOSOPHY HAVE YOU STUCK WITH FOR YEARS THAT STILL WORKS FOR YOU TODAY?**  
Less is more; you don’t need a lot to create a space that feels right, just the right amount of color, texture, form, and light.

**WHO HAS HAD THE BIGGEST INFLUENCE ON YOUR CAREER?**  
My clients; they inspire and challenge me.

**WHEN I’M NOT WORKING YOU CAN FIND ME . . .**  
Hiking; in the Catskills or Adirondack Mountains.



**MAGDALENA KECK INTERIOR DESIGN**  
Magdalena Keck  
12 West 27th Street, 10th Floor  
New York, NY 10001  
212.725.7704  
www.magdalenakeck.com

